

Lobbying Internship Seminar

Course Syllabus 2010

Professors: J. David Hoppe, President, Quinn Gillespie and Associates
John Kelliher, Senior Vice President, Marwood Group

Class meets: Monday – 5:30pm to 7:00pm

COURSE DESCRIPTION: In this leadership seminar the class will focus first on the internships of each of the students. Comparing the work being done by each student will inform us of the wide range of opportunities available in Washington. It will also allow us to compare the different ways that organizations “petition” their government.

Second, the class will examine the nature of leadership and the differences in leadership in the executive and legislative branches of the federal government.

Finally, the class will choose a legislative issue currently being debated in Congress and by the administration. They will analyze the substance of the issue, how the leaders in the current debate try to achieve their goal and then prepare for a final class debate on the issue.

COURSE REQUIREMENTS: Group presentation about their internship will determine 20% of the grade. Participation in debate and class discussion on the debate topic will determine 30% of the grade. A five page paper outlining an advocacy strategy for a topic of the student’s choosing will constitute the final 50% of the grade.

All Lobbying Internship Seminar students are required to attend Service Saturday and two Professional Development events. There will be a 5% deduction on the final grade for each unexcused absence.

READING: Excerpts from Congressional Procedure and the Policy Process; Walter J. Olescek. Articles from periodicals and the newspapers on the debate topic. Other materials will be provided as necessary.

SCHEDULE:

- June 7 – “How Washington Works”
Reading: Chapters 1, 2, and 3: Congressional Procedure and the Policy Process
- June 14 – Strategy Paper Discussion & Internship Group Presentation Discussion
Reading: Chapters, 4, 9, and 10: Congressional Procedure and the Policy Process
- June 21 – Internship Group Presentations
- July 28 – Internship Group Presentations
- July 7 – Debate Preparation
- July 12 – Debates
- July 19 – Mock Washington Exercise
- July 22 – Final Paper Due (submit by email)